

APPLIED SOCIAL ENTERPRISE & PROJECT MANAGEMENT

COMMUNITY CAFÉ

EVALUATION REPORT

Based on 8 received from 9 participants who completed

Profile of Participants

Gender: Women 9 (100%)

Ethnicity: BAME 8 (89%) White 1 (11%)

Postcode Analysis: SE1 1 SE11 1 SE13 1
SE15 4 SE17 3

PHASE ONE

Describe what you imagined would be the main benefits of the course?

I imagined the main benefits of the course is the developing of a project proposal

The main benefit of this course is the confidence to propose objectives which benefit the community

A thorough understanding of setting up and running a social enterprise business. Acquired a good working knowledge of different social enterprise models.

Researching social enterprise benefits

Knowing what a social enterprise is and the benefits

The main benefits of the social enterprise course are to be able to get social benefits, eg education, training and catering locally.

**Learn about social enterprise *Meet others to learn with them *Explore ideas*

The main benefit of the course is exposure i.e. eye opener. To me I benefit a lot because with this course now I know how to make use of how I can combine different activities within a building based on any location.

Prior learning level (Basic knowledge of soc ent & project planning)

Yes **No**

3 **5**

Whether websites and resources useful

Yes **No**

8 **0**

How were they useful?

Direct access to relevant information and resources

The websites were able to elaborate on the ideas of how to go about the proposal and other information



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Gave me ideas, both general ideas of social enterprise and how to get support

Useful generally

All the resources have been extremely useful. Too many to mention. Fantastic

For finding funding and also to be able to run my project in the right way.

Understanding of systems for recording finances

The websites and other resources help me to know where to go in case am in need in respect of my project.

Whether able to use any of the sources?

Yes **No**

6 **1**

How able to use the sources?

Exploring Funding options; building confidence in describing the form of my social enterprise

Websites enlightened me – gave me ideas and information

To give me full information about how to start a social enterprise

Budget yourself has been useful in how to put a budget together

No because I am still waiting for the time for my project to start. I now have access to people in respect of my project.

Whether received any additional useful information

Yes **No**

7 **0**

How will use the information ?

For researching and marketing

Using the social enterprise website I am able to find how enterprises work and questions for market research

I will establish a successful community interest company that will benefit many individuals in the UK

To reach my set target. It's gonna connect me to people and resources without being a stress on me.

Whether have already made contact with other organisations?

Yes **No**

4 **3**

Not yet!!



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HMRC for basic self employed course. Because of the course delivery by Elephant Jobs I needn't have attended! The social enterprise course was much better!

Interest in a kitchen and IT suite that may be available

To get connected with them and also to solicit for advice, funds etc from them.

PHASE TWO

Whether this phase helped in understanding how to prepare a project proposal?

Yes **No**

7 **0**

What particular elements were important?

Understanding customers, partners and key stakeholders and how to reach and retain them.

The particular elements were the stakeholders, market research and production and selling products

Marketing research, customer service, stakeholders, bookkeeping, etc

All of them – great structure of course which will enable me to develop my ideas.

All the elements are important

The ability to identify peoples needs and how to meet the needs required. (2) the ability to make use of facilities to generate money and at the same time to use this for community purposes, activities etc.

PHASE THREE

Whether now better able to prepare a budget and a project report?

Yes **No**

8 **0**

Particular new skills learned?

Planning for marketing and funding

Spreadsheet set up for budgeting and cash flow

I have learnt the goal of how to make a proposal and how to make a business plan

Understanding of systems for recording finances

I have learnt how to use the resources with me in a good manner to generate more funds and how to calculate my gains in profit, also how to calculate money needed for my projects. How to pay my own wages and use remaining to meet other needs.

Whether expectations of course achieved



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Yes No
8 0

How achieved / Not achieved

The confidence to put a proposal together

From preparing the project proposal to setting up and running the social enterprise

It achieved much more than expectations

The confidence to put a proposal together

With the course I have now know how to run my business smoothly. In fact it is an eye opener which has also helped me to know all I need to have to get at my set goals.

Additional comments that may lead to improvement for future courses/students?

Maybe more advertising to attract more students

None, except that it might have been interesting to meet the professionals who couldn't find the time to meet with us. (reference to vcs proposed support from business mentors that did not materialise)

Everything taught here is perfect although there is chance for improvement on the course and students should take the most advantage of the Learning Centre.

Certificates presented by Tanya Ojukwu – Inspire Food Co-operative Co-ordinator



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AB March 2011

